



EDUCATIONAL SERIES

Nursing Pathways & Opportunities



SPONSORSHIP OPPORTUNITIES

Eight Webinars

Each event Promotional Materials shared with over 70,000 Nurses,
40 state Nurses Associations and 15 specialty organizations
24/7 Exhibitor Space

PREMIER SPONSOR

(LIMIT 2)

\$3500

- *Prominently displayed* Sponsor LOGO with embedded link to your website on the following:
 - Promotional materials, including [nursing newflash](#), flyers, and emails each time distributed
 - Social media posts for the Nursing Pathways and Opportunities webinar events (including Facebook, Instagram, Twitter, and LinkedIn)
 - Sponsor recognition slide at the *beginning and end* of each live/recorded webinar
 - [eLearning Course webpage](#) - webinar recordings posted for 2 years
- Verbal recognition and acknowledgement at the *beginning and end* of each webinar
- [Nursing Pathways and Opportunities Webinar Page](#)
 - One (1) minute personalized video message to nurses
 - Logo with embedded link to your website
 - *Four* additional website links
 - Specific contact information

GENERAL SPONSORSHIP

(LIMIT 10)

\$1000

- Sponsor LOGO displayed with embedded link to your website on the following:
 - Promotional materials, including [nursing newflash](#), flyers and emails each time distributed
 - Sponsor recognition slide at the *end* of each live/recorded webinar
 - [eLearning Course webpage](#) - recordings posted for 2 years
- [Nursing Pathways and Opportunities Webinar Page](#)
 - Logo displayed with embedded link to your website
 - *Two* additional website links

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