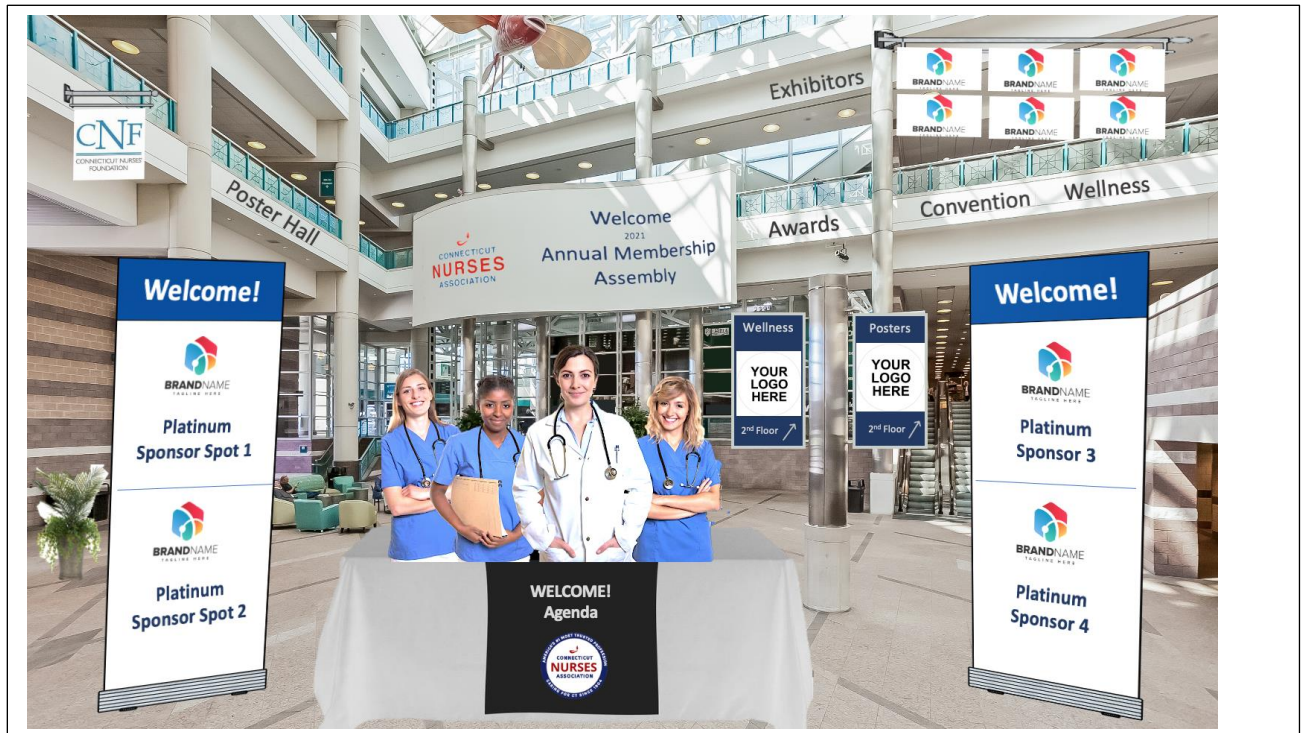


Exhibitor & Sponsorship Prospectus

Virtual Awards Celebration & Convention
F A L L 2021



Important Dates and Deadlines

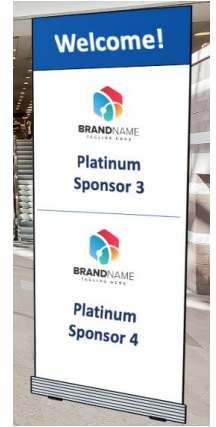
Submit applications to secure your sponsorship ASAP

- October 11 Virtual Event Lobby Opens
Access to Virtual Exhibitor Hall Opens
- October 11 No refunds for cancellations on or after this date.
All cancellations must be in writing.
- October 13 Virtual Convention
Wednesday 8:30 a.m. – 12:30 p.m.
- Dedicated Exhibitor Hall opens*
*Live Zoom breakout rooms for each Exhibitor
8:30 a.m. – 9:00 a.m.
10:30 a.m. – 11:00 a.m.
- October 19 Awards Celebration
Tuesday 6:00 p.m. – 8:00 p.m.
- Lobby Room & Exhibitor Hall Opens @ 5:30 p.m.
- October 19 – Dec 31
On-demand virtual event will be available
online.

Platinum/Premier \$1,500 each (4 available)

Visibility Lobby, Events, Exhibitor Booths, Marketing

- **Virtual Lobby: Open 10/11/21-12/31/21**
 - Lobby is primary portal to all events/resources
 - Lobby and Event rooms open to all nurses in CT
 - Prime Lobby positioning of Company logo/branding on (see lobby image for illustration of location)
- **All Events Prime Location logo/branding in:**
 - Convention Room
 - Awards Celebration Room
 - Exhibitor Hall (extra large space)
- All logo branding linked to your website
- **Premier Sponsor Prominent Recognition during live event**
 - **Dedicated Slide** with Logo in the pre-event carousel
 - **Dedicated Slide** Thank you Recognition & Logo on **opening slides** of Awards Celebration
 - **Dedicated Slide**
 - Thank you Recognition & Logo on **opening slides** of the Convention
- Logo on all marketing materials as “Premier Sponsor”
 - Email Marketing to over 70,000 nurses multiple times
 - Social media announcements linked to event page with logo
 - Posted on CTNurses.org website event page
- **Virtual Exhibitor Hall**
 - **Extra large space**
 - **Prime location** at top of the Hall page
 - Direct participant live engagement during dedicated times
 - Registration/pre convention 30 minutes
 - 10:30-11:00 am Exhibition Hall Break
 - On-demand access to exhibitor hall through 12/31/2021
- Email list of attendees who consent
- Respect, and gratitude of the CT Nurses who will appreciate access to this wonderful event!



Wellness Lounge Sponsor \$1000

2 available, (Poster sponsor on hold)

Visibility Lobby, Wellness Lounge, Exhibitor Booths, Marketing

- Virtual Lobby: Open 10/11/21-12/31/21
 - Lobby is primary portal to all events/resources
 - Lobby and Event rooms open to all nurses in CT
 - Lobby positioning of Company logo/branding on (see lobby image for illustration of location)
- **Wellness Lounge Prime Logo branding** location in:
 - Prime location/high visibility, top of the Lounge
- All logo branding linked to your website
- **Sponsor Recognition during live events**
 - Logo included the pre-event carousel with sponsor logos
 - Logo included Thank you Recognition & Logo of Awards Celebration
 - Logo included Thank you Recognition & Logo of the Convention
- **Logo on all marketing materials**
 - Email Marketing to over 70,000 nurses multiple times
 - Social media announcements linked to event page with logo
 - Posted on CTNurses.org website event page
- **Virtual Exhibitor Hall**
 - Higher visibility location
 - Direct participant live engagement during dedicated times
 - Registration/pre convention 30 minutes
 - 10:30-11:00 am Exhibition Hall Break
 - On-demand access to exhibitor hall through 12/31/2021
- Email list of attendees who consent
- Respect, and gratitude of the CT Nurses who will appreciate access to this wonderful event!



Sponsor + Booth Exhibitor \$750

Visibility Lobby, Exhibitor Booths, Marketing
(limit 6)



- Virtual Lobby: Open 10/11/21-12/31/21
 - Lobby and Event rooms open to all nurses in CT
 - Lobby positioning of Company logo/branding on (see lobby image for illustration of location)
- **Lobby Logo Visibility**
 - Lobby room is the primary portal to all events
 - Logo visibility
- All logo branding linked to your website
- **Sponsor Recognition during live events**
 - Logo included the pre-event carousel with sponsor logos
 - Logo included Thank you Recognition & Logo of Awards Celebration
 - Logo included Thank you Recognition & Logo of the Convention
- **Logo on all marketing materials**
 - Email Marketing to over 70,000 nurses multiple times
 - Social media announcements linked to event page with logo
 - Posted on CTNurses.org website event page
- **Virtual Exhibitor Hall**
 - Higher visibility location
 - Direct participant live engagement during dedicated times
 - Registration/pre convention 30 minutes
 - 10:30-11:00 am Exhibition Hall Break
 - On-demand access to exhibitor hall through 12/31/2021
- Email list of attendees who consent
- Respect, and gratitude of the CT Nurses who will appreciate access to this wonderful event!

Booth Exhibitor \$500

Visibility Lobby, Exhibitor Booths, Marketing

- All logo branding linked to your website
- **Virtual Exhibitor Hall**
 - Higher visibility location
 - Direct participant live engagement during dedicated times
 - Registration/pre convention 30 minutes
 - 10:30-11:00 am Exhibition Hall Break
 - On-demand access to exhibitor hall through 12/31/2021
 - Listing as an exhibitor
- Email list of attendees who consent
- Respect, and gratitude of the CT Nurses who will appreciate access to this wonderful event!

Awards Celebration Only Sponsorships

Award Celebration Box \$300.00



- *Your Contribution sends a celebration box to each award winner!
- *Your Logo will be included inside of the box
- *Logo on the enclosed letter to winner
- *Recognition as Celebration Box sponsor during Awards Celebration
- *Logo on Awards marketing materials

Flower Bouquet Sponsor – \$500.00

- *Sends each Award Winner a bouquet of flowers
- * Logo in Award Box as the Flower sponsor
- * Recognition as Bouquet Sponsor Slide during Awards Celebration
- * Logo on Awards marketing materials



Virtual Event Exhibitor and/or Sponsorship Application

Please pay online at: <https://ctnurses.org/event-4476212>

Or Mail payment to

Connecticut Nurses' Association
1224 Mill St Bldg B
East Berlin, CT 06023

Questions:

Virginia
Phone 203.980.2011
Fax 203-238-3437
Email: virginia@CTNurses.org

All Vendors Must EMAIL the Association (virginia@ctnurses.org) with the required information:

- Name of Vendor Representative for the Payment Questions
- Name of the Vendor Representative who will be at the live exhibitor event
- Email and phone number of the vendor who will be at the live exhibitor event

Vendor/Company Logo

Payment in full is required for Sponsorship/Booth registration to be complete.

Thank you!
***Your Sponsorship will Allow the Association to provide
these events at a low cost to all nurses!***